

A large cargo plane is shown from a low angle, flying over a city. The plane's wings and engines are prominent. A rainbow is visible on the tail fin. The city below is densely packed with buildings, and the sky is filled with clouds.

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Practical guide to choosing the ideal critical cargo solution for every logistics emergency

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When a disruption impacts your supply chain, responding quickly is crucial. However, **not all emergencies are the same**: some require immediate action, others a balance between cost and time, and some demand flexibility to adapt to route or volume changes.

This guide compares our critical cargo solutions —**Air Charter, Air Priority, Ground Expedited, and On-Board Courier**— to help you choose the one that best fits your needs in terms of speed, cost, capacity, coverage, and flexibility.



Speed

When urgency drives operations, the goal must be to **accelerate transit and coordination.**

Air Charter and On-Board Courier (OBC) deliver the highest speed levels by prioritizing immediate availability and total control over delivery.



100%

Air Charter



90%

Air Priority



85%

Ground Expedited



100%

On-Board Courier

Air Charter

Operates dedicated, non-stop flights that eliminate layovers and fixed schedules. It reduces transit times and provides complete operational control.

On-Board Courier

Manages urgent shipments with a personal accompaniment on commercial flights. It streamlines coordination and ensures full traceability at all times.



Cost

When budget drives the decision, the priority is to **optimize operating expenses without affecting delivery times.**

Ground Expedited stands out as the most cost-efficient option thanks to its ability to optimize routes and resources in ground transportation.



70%

Air Charter



90%

Air Priority



100%

Ground Expedited



90%

On-Board Courier

Ground Expedited

Combines different units and routes to achieve efficiency without compromising critical deadlines. It is best suited for shipments within regions connected by land.



Capacity

When the challenge is moving large shipments in the shortest possible time, the operation must **balance capacity and agility**.

Air Priority and Ground Expedited deliver the highest performance, enabling large shipments to move efficiently while maintaining consistent operational reliability.



90%

Air Charter



100%

Air Priority



100%

Ground Expedited



80%

On-Board Courier

Air Priority

Moves large cargo volumes quickly through priority space on regular flights, optimizing cost-efficiency in many cases.

Ground Expedited

Transports anything from a single box to a full truckload at the exact per-vehicle cost. Multiple units can be dispatched simultaneously when required.



Coverage

When operational reach becomes critical, management must **ensure constant connectivity and availability to key destinations.**

Air Priority and On-Board Courier (OBC) stand out for their extensive coverage, powered by global airline and air operator networks that enable access to multiple regions.



90%

Air Charter



100%

Air Priority



80%

Ground Expedited



100%

On-Board Courier

Air Priority

Leverages the global network of commercial airlines and cargo flights, expanding reach to more routes and frequencies.

On-Board Courier

Uses passenger flights on commercial routes, providing broad coverage and frequent access points.



Flexibility

When operations need to adapt to changing conditions, the key is to **maintain response capability without affecting timing or control.**

On-Board Courier (OBC) stands out for its adaptability during operations, enabling real-time decision-making to keep the workflow running smoothly.



80%

Air Charter



80%

Air Priority



90%

Ground Expedited



100%

On-Board Courier

On-Board Courier

enables adjustments to flights or routes — and even changes to the service mode mid-transit — ensuring continuity and visibility at all times.



Before choosing, consider these three main factors:

01

Operational risk

The impact of missing a delivery deadline and how it could affect the continuity of your processes.

02

Logistical feasibility

The route, timing, and possible restrictions that determine whether the shipment can be executed as planned.

03

Actual capacity

The immediate availability of the service and its compatibility with your shipment's urgency.



Every urgent shipment is unique

That's why our critical cargo specialists analyze your needs and budget to recommend the most suitable solution for your operation.



Got an urgent shipment?

Get a quote, book, and track your critical cargo directly with our 24/7 dedicated team.

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