



**Practical guide  
to choosing the  
ideal critical cargo  
solution for every  
logistics emergency**

[xpdglobal.com](http://xpdglobal.com)



# Practical guide to choosing the ideal critical cargo solution for every logistics emergency

When a disruption impacts your supply chain, responding quickly is crucial.

However, **not all emergencies are the same**: some require immediate action, others a balance between cost and time, and some demand flexibility to adapt to route or volume changes.

This guide compares our critical cargo solutions —**Air Charter, Air Priority, Ground Expedited, and On-Board Courier**— to help you choose the one that best fits your needs in terms of speed, cost, capacity, coverage, and flexibility.



# Speed

When urgency drives operations, the goal must be to **accelerate transit and coordination**.

**Air Charter and On-Board Courier (OBC)** deliver the highest speed levels by prioritizing immediate availability and total control over delivery.



**100%**

**Air Charter**



**90%**

**Air Priority**



**85%**

**Ground Expedited**



**100%**

**On-Board Courier**

## Air Charter

Operates dedicated, non-stop flights that eliminate layovers and fixed schedules. It reduces transit times and provides complete operational control.

## On-Board Courier

Manages urgent shipments with a personal accompaniment on commercial flights. It streamlines coordination and ensures full traceability at all times.



# Cost

When budget drives the decision, the priority is to **optimize operating expenses without affecting delivery times**.

**Ground Expedited** stands out as the most cost-efficient option thanks to its ability to optimize routes and resources in ground transportation.



**70%**

**Air Charter**



**90%**

**Air Priority**



**100%**

**Ground Expedited**



**90%**

**On-Board Courier**

## Ground Expedited

Combines different units and routes to achieve efficiency without compromising critical deadlines. It is best suited for shipments within regions connected by land.



# Capacity

When the challenge is moving large shipments in the shortest possible time, the operation must **balance capacity and agility**.

**Air Priority and Ground Expedited** deliver the highest performance, enabling large shipments to move efficiently while maintaining consistent operational reliability.



**90%**

**Air Charter**



**100%**

**Air Priority**



**100%**

**Ground Expedited**



**80%**

**On-Board Courier**

## Air Priority

Moves large cargo volumes quickly through priority space on regular flights, optimizing cost-efficiency in many cases.

## Ground Expedited

Transports anything from a single box to a full truckload at the exact per-vehicle cost. Multiple units can be dispatched simultaneously when required.



# Coverage

When operational reach becomes critical, management must **ensure constant connectivity and availability to key destinations.**

**Air Priority and On-Board Courier (OBC)** stand out for their extensive coverage, powered by global airline and air operator networks that enable access to multiple regions.



**90%**

**Air Charter**



**100%**

**Air Priority**



**80%**

**Ground Expedited**



**100%**

**On-Board Courier**

## Air Priority

Leverages the global network of commercial airlines and cargo flights, expanding reach to more routes and frequencies.

## On-Board Courier

Uses passenger flights on commercial routes, providing broad coverage and frequent access points.



# Flexibility

When operations need to adapt to changing conditions, the key is to **maintain response capability without affecting timing or control**.

**On-Board Courier (OBC)** stands out for its adaptability during operations, enabling real-time decision-making to keep the workflow running smoothly.



**80%**

**Air Charter**



**80%**

**Air Priority**



**90%**

**Ground Expedited**



**100%**

**On-Board Courier**

## On-Board Courier

enables adjustments to flights or routes — and even changes to the service mode mid-transit — ensuring continuity and visibility at all times.



# Before choosing, consider these three main factors:

## O1 **Operational risk**

The impact of missing a delivery deadline and how it could affect the continuity of your processes.

## O2 **Logistical feasibility**

The route, timing, and possible restrictions that determine whether the shipment can be executed as planned.

## O3 **Actual capacity**

The immediate availability of the service and its compatibility with your shipment's urgency.



## Every urgent shipment is unique

That's why our critical cargo specialists analyze your needs and budget to recommend the most suitable solution for your operation.



# Got an urgent shipment?

Get a quote, book, and track your critical cargo directly with our 24/7 dedicated team.

 [time.critical@xpdglobal.com](mailto:time.critical@xpdglobal.com)

 **+52 81 4160 3217 | +1 786 530 8473**

 **+52 722 240 3648**

**[xpdglobal.com](http://xpdglobal.com)**